

23 July 2020

SF2018/312307

Department of Planning, Industry and Environment
4 Parramatta Square
12 Darcy Street,
Parramatta NSW 2150

Attention: Amy Watson
Via email: amy.watson@planning.nsw.gov.au

Dear Amy,

Re: Public Benefit - DA 10082 - New Digital Advertising Signage Church Street overpass Burns Bay Road, Hunters Hill

This letter should be read in conjunction with our previous Public Benefit Statement for the above advertising signage dated 8 August 2019.

As per our previous discussion, the revenue from roadside advertising supports road safety and maintenance programs across the TfNSW road network. Roadside advertising allows these activities to be maintained.

The specific improvements in local community services and facilities and road maintenance programs which benefit all road users within the Hunters Hill area include:

- Contribution to Hunters Hill Council's Local Government Road Safety Program to improve road safety for the community by supporting the delivery of effective local road safety initiatives;
- Safety improvements along Victoria Rd Huntleys Point to reduce the likelihood of crashes including vehicle activated signage as part of the Liveable and Safe Urban Communities initiative;
- Bridge maintenance for the road and pedestrian bridge at Hunters Hill;
- Ongoing maintenance and road corridor improvements including removal of litter, debris and overgrown vegetation along road corridors;
- Ongoing landscaping and enhancement works, including pedestrian footway alongside Riverside Girls High School, pedestrian bridge across Victoria Road, Huntleys and numerous vacant properties along road corridors;
- Pothole repairs and routine pavement maintenance – assorted locations along Victoria Road;
- Surface drains – cleaning of drainage pits along road corridors; and
- Graffiti removal – graffiti and poster removal along road corridors.

If you have any further questions, Ms Ana-Marie Pose, Senior Asset Officer, would be pleased to take your call on (02) 8843 3190.

Yours sincerely,



Barry Newling
Principal Manager Commercial
Customer Strategy and Technology